

# Theory of Inference III

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# Review from Last Time – Measure Uncertainty in Hypothesis Testing

- Hypothesis testing may not be flawless
- Errors can be made
  - Two types of errors: Type I Error and Type II Error

	Not Reject $H_0$	Reject $H_0$
$H_0$ is true	Okay	Type 1 Error
$H_A$ is true	Type II Error	Okay

# Type I and II Errors

- Type I Error: When null hypothesis is true, but incorrectly reject the null hypothesis
- Type II Error: When null hypothesis is not true, but fail to reject the null.
- Example:
  - Mendel's experiment: Pod color: yellow or green. Null hypothesis: the fraction of yellow pod is 0.25
  - What is a type I error & type II error

# Significance Level

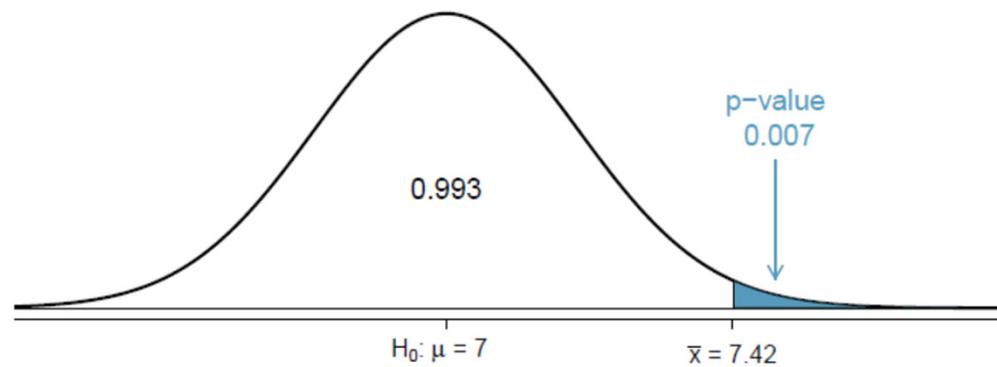
- Ideally, we want to minimize both type I and II errors
- However this is not often meaningful:
  - Rejecting all the null hypothesis will make type II errors zero, but type I errors 1
- Strategy used:
  - Control for the level of type I errors (say 5%), and minimize type II errors
- Significance level controls for type I errors
  - For example, we want to limit the type I error  $< 5\%$ , we use a hypothesis testing with significance level of 5%.

# Measuring Significance in Hypothesis Testing: P-value

- Confidence interval is a coarse/simple way of performing hypothesis testing
- In practice, we want to measure how strong an evidence may be against the null hypothesis
- P-value measures the probability of observing a dataset that is more favorable to the alternative hypotheses than the current observation, given that the null hypothesis is true

# P-value Example – Sleep Data

Figure 4.14: Distribution of a night of sleep for 110 college students. These data are moderately skewed.



# How to Compute P-value – Testing for Sample Mean

For testing the null hypothesis that  $H_0: \mu = \mu_0$

- Step 1: Compute sample mean value

$$\bar{X} = \frac{(X_1 + X_2 + \dots + X_n)}{n}$$

- Step 2: Compute standard deviation for the sample

$$\sigma = \frac{\sqrt{(X_1 - \bar{X})^2 + \dots + (X_n - \bar{X})^2}}{\sqrt{n}}$$

- Step 3: Compute standard error for the sample mean estimate

$$se(\bar{X}) = \sigma/\sqrt{n}$$

- Step 4: Estimate z-score

$$Z = (\bar{X} - \mu)/se(\bar{X})$$

- Step 5: If alternative hypothesis is  $H_A: \mu > \mu_0$  PVALUE =  $P(Y > Z)$
- If alternative hypothesis is  $H_A: \mu < \mu_0$  PVALUE =  $P(Y < Z)$
- If alternative hypothesis is  $H_A: \mu \neq \mu_0$  PVALUE =  $2 * P(Y > |Z|)$

# Use of P-value to Perform Hypothesis Testing

- Set up a null hypothesis
  - A statement of “no difference”
- Small p-values means that observing something more extreme is unlikely, assuming the null hypothesis is true
  - Small p-values indicate support for alternative hypothesis
- Reject the null hypothesis if p-values are smaller than the threshold level

# TIP: Draw “P-values”

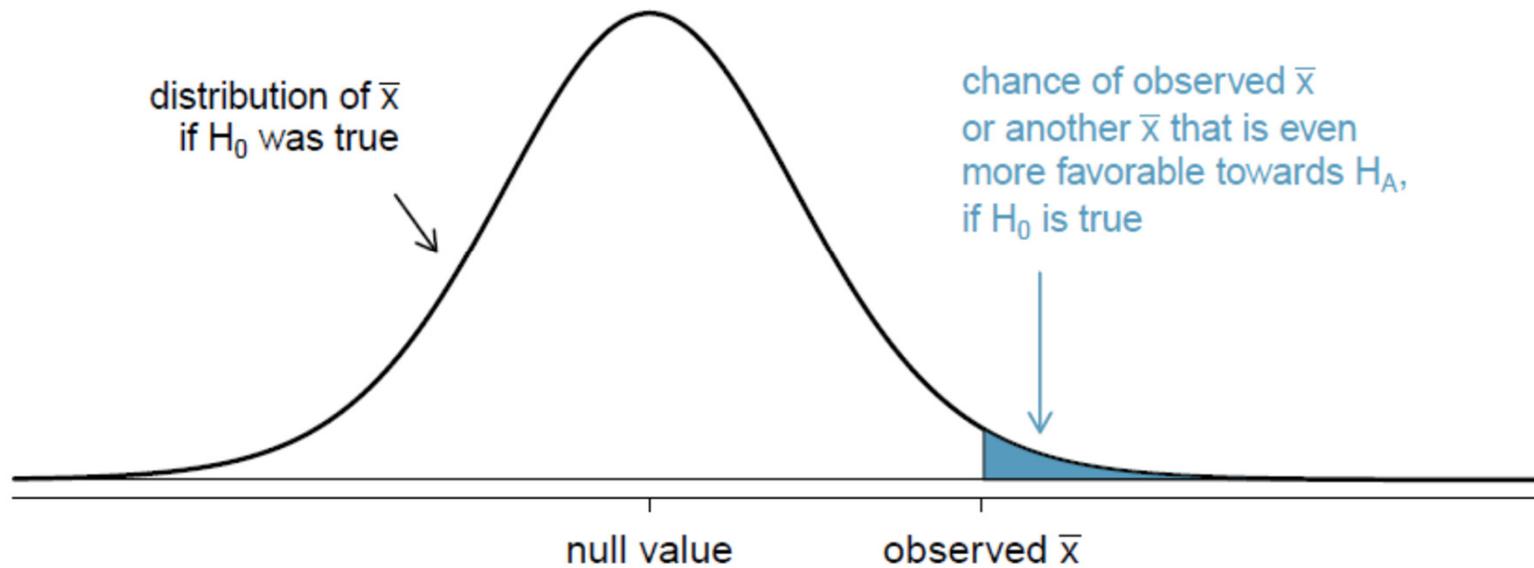


Figure 4.16: To identify the p-value, the distribution of the sample mean is considered as if the null hypothesis was true. Then the p-value is defined and computed as the probability of the observed  $\bar{x}$  or an  $\bar{x}$  even more favorable to  $H_A$  under this distribution.

# Example: E-bay Auction

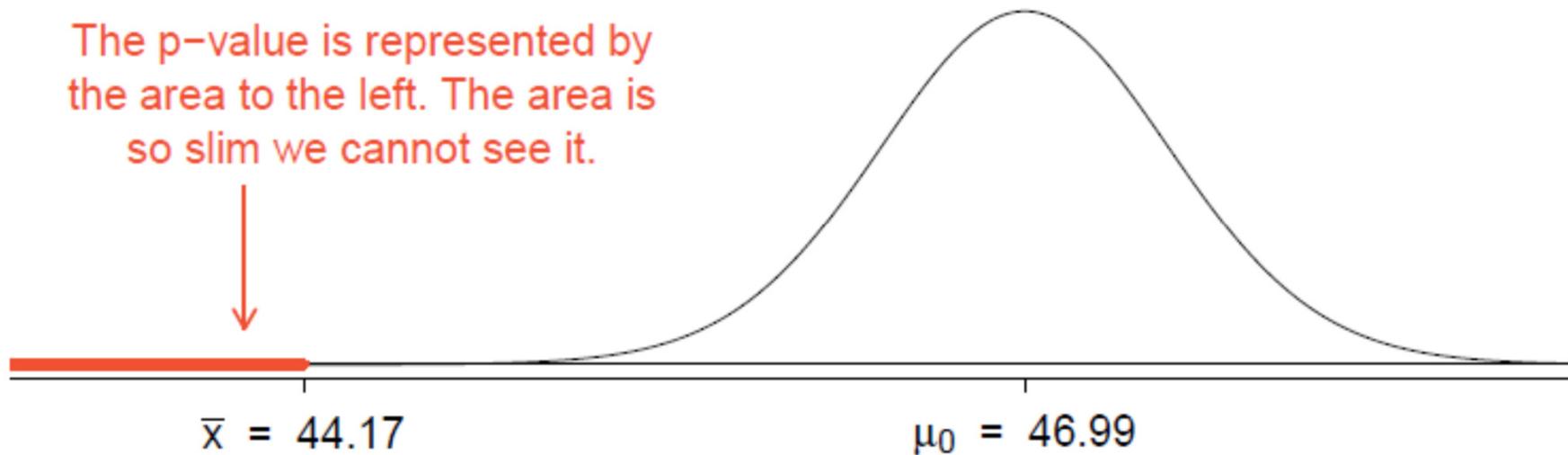
- Ebay dataset: Mario Kart dataset in the folder
- Hypothesis: Is consumer paying less on eBay than on Amazon?
- Data: Amazon sells Nintendo Wii games for \$46.99
- Question:
  - How to formulate the null/alternative hypothesis?
- Among 52 E-bay auctions, the mean value is \$44.17, with a sample standard deviation of \$4.15
- What is the Z-score statistic?
- Do we reject the null at  $\alpha = 0.001/0.01/0.05$  ?

# R codes

- #load data:
- `dat=read.table('marioKart.txt',header=T,stringsAsFactors=T,sep='\t')`
- #summarize dataset:
- `summary(dat$totalPr)`
- #calculate sample standard deviation:
- `sd(dat$totalPr)`
- #how many samples are there? (each row for a sample)
- `nrow(dat)`
- # standard error for the mean estimator
- `se=sd(dat$totalPr)/sqrt(nrow(dat))`
- # Z- score
- `z=(49.88-46.99)/se`
- # p-value for testing  $H_A: \mu < 46.99$
- `pnorm(z,lower.tail=T)`

# Visualizing P Values

The p-value is represented by the area to the left. The area is so slim we cannot see it.



# Two Sided Hypothesis and P-values

- How many hours does a college student sleep?

- One sided hypothesis testing:

$$H_0: \mu = 7 \text{ v.s. } H_A: \mu > 7$$

- Sometimes, there is interest in testing two-sided hypothesis

- Perform two sided hypothesis instead

- Two sided hypothesis:

- $H_0: \mu = 7 \text{ v.s. } H_A: \mu \neq 7$

# College Student Sleep Data

- Data: surveyed 72 students, with mean value of  $\bar{X} = 6.83$  and sample standard deviation of 1.8
- What is the z-score?
- What is the p-value for testing  $H_0: \mu = 7$  and  $H_A: \mu \neq 7$

# Two Sided P-values

- Two sided p-values=left tail + right tail

